# 

#### A YEAR OF ADVOCATING FOR CHANGE

HEALing is Advocacy.





## NATIONAL HEALTH ADVOCACY & EDUCATION **PROGRAMS**

**30** National Advocacy & Health Education In-Person Programs

**Program Attendance** 

1.2k+ In-Person 22k+ Online

> We Served the Community Through Education on:

Lung Cancer (5) Chronic Kidney Disease Heart Disease (

## **9** Cities

Atlanta, GA Augusta, GA Baton Rouge, LA Birmingham, AL Chicago, IL \*Dallas, TX \*Detroit, MI Louisville, KY Memphis, TN Milwaukee, WI Mobile, AL Houston, TX Indianapolis, IN Jackson, MS Little Rock, AR Philadelphia, PA Phoenix, AZ Tifton, GA Richmond, VA

\*Two programs



## LUNG CANCER

Screening to Treatment and Small Cell LungCancer education programs on risk factors, early detection/screening, clinical trials and patient navigation.





**35%** Attended who were either diagnosed or at risk.

61%

Planned to schedule a lung health appoint with their doctor within 1-3 months post program.

#### 66%

Attendees who are interested in continued lung cancer community education programs.

Thank you to our sponsor: **AMGEN** 





## **CHRONIC KIDNEY** DISEASE

**Campaigning for the purpose** to support The Kidney PATIENT Act.







Attendees who either **62%** themselves or a loved one has been diagnosed with CKD.

74%

**Planned to visit their** doctor about their kidney health post program.



Attendees who are interested in continuing a kidney community education program.

Thank you to our sponsor:



## HEART DISEASE

Launch of "What's Breaking My HEART? An education and awareness programs with a focus on Amyloidosis, a rare genetic disease.

#### 60%

Attended who either themselves or a loved one has been diagnosed with heart disease.







After the program, attendees planned to visit their doctor about their heart health.

63%

Attendees who are interested in continuing a heart disease community education program.

Thank you to our sponsor:







## LUNG CANCER PATIENT & CAREGIVER SUMMIT

April 2024: Launch of the Inaugural Lung Cancer Summit for African American patients and caregivers in Atlanta, GA.





**63%** Lung Cancer Patients, Caregivers, Veterans & Those at Risk in Attendance



**US States Represented** 



Thank you to our sponsors:











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## IN THE COMMUNITY

Building connections through advocacy.



#### Arizona Midday 12News KPNX-TV NBC



#### ACS CAN Georgia Health Policy Forum

#### **Community Engagement**

- American Society of Clinical Oncology (ASCO) Annual Meeting (Chicago, IL)
- Amgen Patient Advocacy Day (Thousand Oaks, CA)
- American Cancer Society Cancer Action Network (ACS CAN) Georgia Health Policy Forum (Atlanta, GA)
- Health Equity Congress (Atlanta, GA)
- 20th Annual Fierce Pharma PR & Communications Summit (Jersey City, NJ)
- Merck Global Patient Day (Upper Gwynedd, PA)
- Georgia Lung Cancer Roundtable Annual Meeting (Augusta, GA)
- Arizona Midday 12News KPNX-TV NBC Lung Cancer Month Segment (Phoenix, AZ)

#### **HEAL Collaborative Day**

Congressman Henry C. "Hank" Johnson, Jr. (GA-D 4th District) declares January 6 as HEAL Collaborative Day.

#### UNITED STATES HOUSE OF REPRESENTATIVES PROCLAMATION

WHEREAS, in the Fourth Congressional District of Georgia, we are honored with the esteemed presence of HEAL Collaborative. Since its conception, it has strategically partnered with churches to produce health educational programs, promote advecacy, and equip communities with powerful catalysts for positive change. Through its educational programs, HEAL Collaborative aims to enlighten individuals within the African American community about the importance of health awareness, preventive measures, and the significance of regular screening; and

WHEREAS Mr. Howard A. Mosby, CPA is a Founding Member of HEAL Collaborative, and is currently the interim Chief Operating Officer. His wealth of nowledge and experience as a former State Representative in the Georgia General tssembly, and his leadership throughout Georgia and the nation is enlancing the mission and goals of this organization; and

<sup>™</sup>HEREAS in 2023, HEAL Collaborative executed groundbreaking programs focused on three critical areas: Lung Cancer, Alzheimer's, and kidney disease. These programs are designed to provide essential information, raise awareness, and empower individuals to make informed decisions about their health. Also, in 2023, HEAL Collaborative proudly supported key bills aimed at advancing health equity. HEAL's advocacy efforts focused on endorsing bills for biomarker testing and the Kidney Patient Act. By actively supporting these legislative measures, HEAL strives to create an environment that prioritizes the specific health needs of African Americans; and

WHEREAS the members of this great organization tirelessly and unconditionally give of themselves to serve our community by partnering with our faith base institutions presenting valuable information to our communities, and providing leadership in organizing events to enlighten, educate, and elevate movement for a positive change; and

WHEREAS the lives of many in my district are touched by the leadership and bervice given by HEAL Collaborative, we pause today to recognize this phenomenal organization. Georgia, and our nation is a better place due to HEAL Collaborative's commitment to excellence in changing conversitions, and focusing on educating and advocating for the specific health needs of African Americans; and

**WHEREAS**, the U.S. Representative of the Fourth District of Georgia has set aside this day to honor and recognize its outstanding service to my district.

SOW THEREFORE, I, Henry C. "Hank" Johnson, Jr. do hereby proclaim January

6, 2024, as HEAL Collaborative Day In the 4th Congressional District. BROCLAIMED, CHIS 6th day of January 2024. Hank Johnson, Jr.

#### **THANK YOU TO OUR PHONOMENAL** COMMUNITY PARTNERS.

Your support impacted the lives of many. Here's to continuing the mission in 2025.







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