

WRAP-UP 2024

A YEAR OF ADVOCATING FOR CHANGE

HEALing is Advocacy.



NATIONAL HEALTH ADVOCACY & EDUCATION PROGRAMS

30 National Advocacy
&
Health Education
In-Person Programs

Program Attendance

1.2k+ In-Person

22k+ Online

19 Cities

Atlanta, GA
Augusta, GA
Baton Rouge, LA
Birmingham, AL
Chicago, IL
*Dallas, TX
*Detroit, MI
Louisville, KY
Memphis, TN
Milwaukee, WI

Mobile, AL
Houston, TX
Indianapolis, IN
Jackson, MS
Little Rock, AR
Philadelphia, PA
Phoenix, AZ
Tifton, GA
Richmond, VA

*Two programs

We Served the Community
Through Education on:



Lung Cancer
Chronic Kidney Disease
Heart Disease



LUNG CANCER

Screening to Treatment and Small Cell Lung Cancer education programs on risk factors, early detection/screening, clinical trials and patient navigation.



35%

Attended who were either diagnosed or at risk.



61%

Planned to schedule a lung health appoint with their doctor within 1-3 months post program.



66%

Attendees who are interested in continued lung cancer community education programs.



Thank you to our sponsor:

AMGEN

CHRONIC KIDNEY DISEASE

Campaigning for the purpose to support The Kidney PATIENT Act.

62%

Attendees who either themselves or a loved one has been diagnosed with CKD.

74%

Planned to visit their doctor about their kidney health post program.

43%

Attendees who are interested in continuing a kidney community education program.

Thank you to our sponsor:



HEART DISEASE

Launch of “What’s Breaking My HEART? An education and awareness programs with a focus on Amyloidosis, a rare genetic disease.

60%

Attended who either themselves or a loved one has been diagnosed with heart disease.

60%

After the program, attendees planned to visit their doctor about their heart health.

63%

Attendees who are interested in continuing a heart disease community education program.

Thank you to our sponsor:



LUNG CANCER PATIENT & CAREGIVER SUMMIT

April 2024: Launch of the
Inaugural Lung Cancer Summit
for African American patients
and caregivers in Atlanta, GA.



63% Lung Cancer Patients,
Caregivers, Veterans &
Those at Risk in Attendance



US States Represented



Thank you to our sponsors:



IN THE COMMUNITY

Building connections through advocacy.



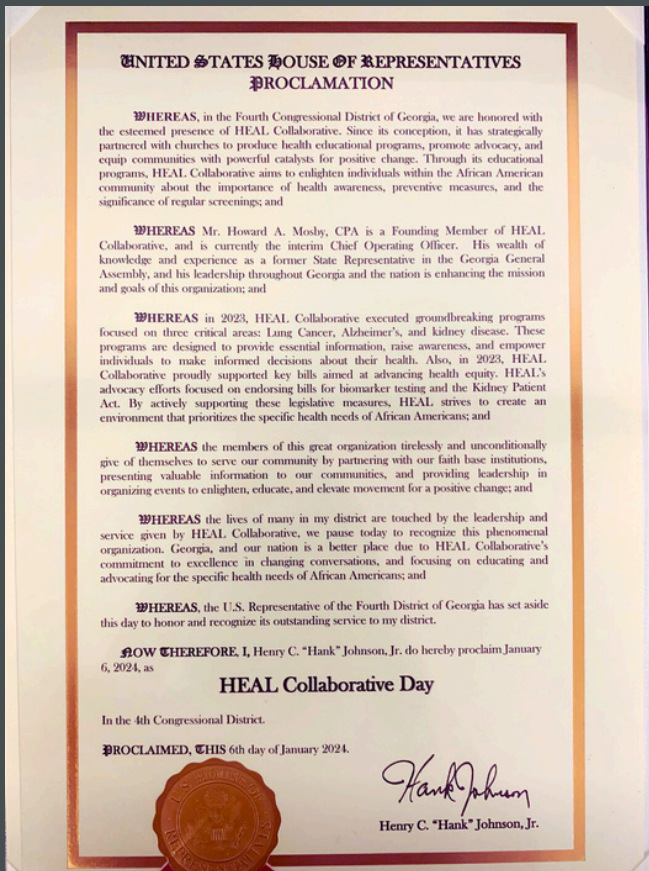
Arizona Midday 12News KPNX-TV NBC

HEAL Collaborative Day

Congressman Henry C. "Hank" Johnson, Jr. (GA-D 4th District) declares January 6 as HEAL Collaborative Day.



ACS CAN Georgia Health Policy Forum

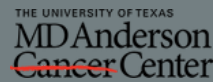


Community Engagement

- American Society of Clinical Oncology (ASCO) Annual Meeting (Chicago, IL)
- Amgen Patient Advocacy Day (Thousand Oaks, CA)
- American Cancer Society Cancer Action Network (ACS CAN) Georgia Health Policy Forum (Atlanta, GA)
- Health Equity Congress (Atlanta, GA)
- 20th Annual Fierce Pharma PR & Communications Summit (Jersey City, NJ)
- Merck Global Patient Day (Upper Gwynedd, PA)
- Georgia Lung Cancer Roundtable Annual Meeting (Augusta, GA)
- Arizona Midday 12News KPNX-TV NBC Lung Cancer Month Segment (Phoenix, AZ)

THANK YOU TO OUR PHONOMENAL COMMUNITY PARTNERS.

Your support impacted the lives
of many. Here's to continuing
the mission in 2025.



Working today for
a healthier tomorrow.

PAUL QUINN