

OUR FOOTPRINT

YEAR IN REVIEW | 2023





A Message from Our Chairman:

As we draw the curtains on another transformative year, I am filled with immense pride and gratitude for the strides we've made together in advancing health education across our communities. At HEAL, 2023 has been a year of purposeful action, unwavering commitment, and impactful initiatives.

Our commitment to inclusivity and education has been a cornerstone of our efforts this year. Through expanded efforts in Texas, Tennessee, Kentucky, Florida, North Carolina, and Georgia, we've successfully implemented a series of educational programs tailored for minorities and underserved populations. These programs, spanning multiple diseases, have empowered countless individuals with knowledge, resources, and support crucial for their well-being. By bridging gaps in access and understanding, we've worked tirelessly to ensure that communities of color are healthy.

Advocacy remains at the heart of our mission, and our voices have resonated strongly in the corridors of power. We've passionately championed essential health issues, advocating for policies that address the root causes of disparities in healthcare. Our collective efforts have not only raised awareness but also influenced critical legislation, driving tangible change and setting the stage for a more equitable healthcare landscape.

Our impact this year extends far beyond statistics and figures; it resides in the lives we've touched, the communities we've empowered, and the futures we've helped shape. Each success story, every individual empowered to take charge of their health, and every legislative stride made towards equitable healthcare represents a testament to our shared dedication and resolve.

As we reflect on the accomplishments of 2023, let us carry this momentum forward into the new year. Together, let's continue our unwavering commitment to fostering health education, advocating for change, and standing as a beacon of hope and progress in our communities. Thank you to each and every member of the HEAL collaborative—your passion, dedication, and unwavering support have been the driving force behind our success.

Wishing you all a new year filled with endless possibilities.

In Health,

Julius Spears

Board Chairman



WE'RE THANKFUL!

Thank you to all our community supportors and partners who have helped make 2023 an impactful year for HEAL Collaborative. We're looking forward to continuing our efforts in 2024 in hopes to see better health outcomes in communities of color.

JULIUS SPEARS

Chairman

HOWARD A. MOSBY

Tresurer

BARRY RIESENBERG

Secretary

GABRIELLE JONES

VP, Community
Engagement & Advocacy

LAWRENCE SANDERS, MD

Senior VP,
Chief Medical Officer

LAKIMBA DESADIER

VP,
Chief Policy Officer

SHAYLAH WHITE

Director
Digital Marketing

FAITH DANZEY

Southern Director,
Community Outreach &
Advocacy Engagement

JUSTIN WILLIAMS

Director,
Youth Engagement
Community Outreach &
Advocacy Engagement

KANDACE NICHOLAS

Marketing & Events
Coordinator

TABLE OF CONTENTS



I

LUNG CANCER PROGRAMS

II

NO MENTHOL SUNDAY

III

ACT ON HEALTH | COMMUNITY LUNG CANCER INITIATIVE

IV

ALZHEIMER'S & DEMENITA PROGRAMS

V

THE KIDNEY PATIENT ACT CAMPAIGN

VI

OUR 2023 PARTNERS

HEALCollaborative.org



LUNG CANCER



In 2023 we continued our commitment of educating underserved African-American communities about the critical impacts of lung cancer through our lung cancer educational programs. We were proud to partner with several churches in Louisville, Atlanta, Houston, and Augusta, GA.

The lung cancer educational program series emphasized topics such as understanding risk factors associated with lung cancer, including a comprehensive discussion on smoking history and exposure to radon. Participants also gained awareness of the dangers posed by smoking marijuana, e-cigarettes, vapes, and recognizing the importance maintaining lung health.



Each program featured panels comprised of a diverse group of individuals such as: lung cancer survivors, medical professionals, and community advocates along who shared many community resources. These panels provided a platform to share invaluable insights, experiences, and information related to lung cancer. The engaged audiences actively participated in question-and-answer sessions, creating an open and collaborative atmosphere.

Key takeaways were the importance of early detection, biomarker testing as a viable treatment option, the importance of African-American participation in clinical trials and how to engage local policymakers on important health matters.

Attendees were empowered to explore the best personalized care through advocacy and using available resources that could significantly impact their outcome.



We would like to acknowledge our major sponsor, Amgen, for their continued support and dedication to lung cancer and health equity. We are thankful for our partnership and our proud of the work that's being done for patients on a global level.

Visit our [Events Page](#) to learn when and where our 2024 programs will take place.

“IF YOU HAVE LUNGS, YOU CAN GET LUNG CANCER”

2023 LUNG CANCER PROGRAMS

St. Stephen Baptist Church
Louisville, KY

If You Have Lungs, You Can Get Lung Cancer.

JOIN US FOR A TWO-PART PROGRAM TO LEARN HOW LUNG CANCER IS IMPACTING THE AFRICAN AMERICAN COMMUNITY AND WHAT WE CAN DO ABOUT IT.

SEPTEMBER 30, 2023
EARLY DETECTION
BIOMARKER TESTING
DISPARITIES

OCTOBER 7, 2023
NAVIGATION
CLINICAL TRIALS
POLICY

11 am - 1:30 pm *Lunch will be served.

ST. STEPHEN BAPTIST CHURCH
1018 SOUTH 15TH STREET
LOUISVILLE, KENTUCKY 40210

REGISTER

In Partnership With: **AMGEN** **HEALCOLLABORATIVE**



The Greater Young Zion Medical Ministry Presents...

JOIN US FOR A TWO-PART PROGRAM TO LEARN HOW LUNG CANCER IS IMPACTING THE AFRICAN AMERICAN COMMUNITY AND WHAT WE CAN DO ABOUT IT.

AUGUST 19, 2023
EARLY DETECTION
DISPARITIES
NAVIGATION

AUGUST 26, 2023
BIOMARKER TESTING
CLINICAL TRIALS
POLICY

10 am - 12 pm
*Lunch will be provided

Greater Young Zion Baptist Church
405 Sand Bar Ferry Road
Augusta, GA 30901

In Partnership With: **AMGEN** **HEALCOLLABORATIVE**



Greater Young Zion Baptist Church Augusta, GA

Pentecostal Missionary Baptist Church
Houston, TX

IF YOU HAVE LUNGS, YOU CAN GET LUNG CANCER.

African Americans & Lung Cancer

A COMMUNITY CONVERSATION

10:00 am - 12:30 pm
IN PERSON & ONLINE
MAY 6, 2023

BIOMARKER TESTING
CLINICAL TRIALS
PUBLIC POLICY

Pentecostal Missionary Baptist Church | 8310 Southview Street Houston, TX 77051

In Partnership With: **AMGEN** **HEALCOLLABORATIVE**



Pentecostal Missionary Baptist Church Houston, TX

New Life Community Alliance
Atlanta, GA

IF YOU HAVE LUNGS, YOU CAN GET LUNG CANCER.

African Americans & Lung Cancer

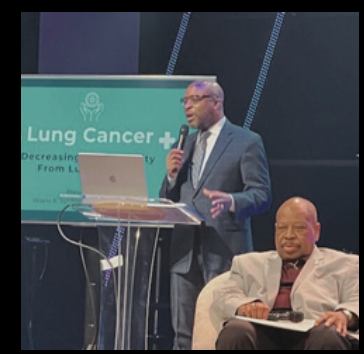
A COMMUNITY CONVERSATION

10:00 am - 1:00 pm
*Lunch will be served

May 13, 2023
Early Detection
Health Disparities

May 20, 2023
Biomarker Testing,
Clinical Trials
& Public Policy

In Partnership With: **AMGEN** **HEALCOLLABORATIVE**



New Life Community Alliance Atlanta, GA

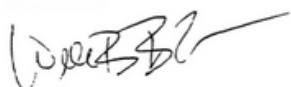
I greet you in the name of Jesus! The vision of our ministry is wholistic. We believe that we have a responsibility for the care of our bodies as well as our souls. In the past, we have partnered with our local medical community in addressing the needs and heightening the awareness of our health concerns- particularly in the areas of preventive and ongoing care.

We were honored and privileged to have partnered with HEAL Collaborative to host a medical information program on lung cancer. It was great working with Gabrielle and her team, who proved to be professional, concerned, courteous, and a joy to work with. The program was a success far beyond our expectations and our church and community is still buzzing about it as we await the planning of future medical information conferences.

It has also opened the gate to do some more innovative projects with our local medical community to continue our passion in the improvement of medical health of our community.

I cannot thank Gabrielle and her team enough. She is like family to us, and we are looking forward with tiptoe anticipation to continue this working relationship. Thank you, Gabrielle and HEAL Collaborative, for the opportunity of hosting such a vital need in our community.

Sincerely,



William B. Blount, Pastor WBB/cdp



Eric L. Flenaugh, MD, FCCP



Chief & Director, Pulmonary and Critical Care & Interventional
Pulmonary Medicine, Grady Health System

HEAL would like to extend its heartfelt acknowledgment to Dr. Eric Flenaugh for his exceptional work and significant accomplishments in advancing lung cancer education within the African-American community. Dr. Flenaugh's dedicated efforts have been instrumental in raising awareness about lung cancer risks, prevention strategies, and available treatments.

With a commendable commitment to public health, Dr. Flenaugh has participated in lung cancer programs nationwide, playing a crucial role in improving outcomes and promoting a broader understanding of the challenges associated with lung cancer. His passion for imparting knowledge and advocating for lung health within the African-American community has undoubtedly made a positive impact.



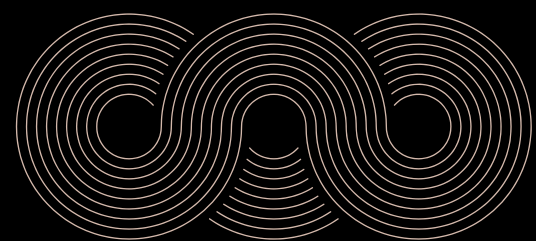
Dr. Flenaugh's dedication serves as an inspiration to others in the field, highlighting the importance of proactive engagement in public health initiatives. HEAL recognizes and applauds his profound contributions, which significantly advance ongoing efforts to address health disparities and improve overall well-being in minority communities.

“It is an honor to continue my partnership with HEAL Collaborative. Their mission, to decrease inequalities in healthcare by providing basic healthcare education to underserved patients demographics, has proven successful. I have witnessed it in person and hope to continue my partnership in their endeavors.”

-Eric Flenaugh, MD



LUNG CANCER & POLICY



A key component of our lung cancer programs is providing education on biomarker testing. Biomarker testing is a viable treatment option across multiple diseases and has proven to improve survival in patients over the years.

We're thankful for our ongoing partnership with ACSCAN (American Cancer Society's Cancer Action Network) as they spearhead the movement to have biomarker testing covered by all insurance agencies in every state.

HEAL proudly stood by as legislation passed in Georgia and Kentucky and cheered on Texas when they made it official with SB 989.

Several states have already passed legislation while others are making efforts toward the finish line.

Learn more about ACSCAN's biomarker campaign.



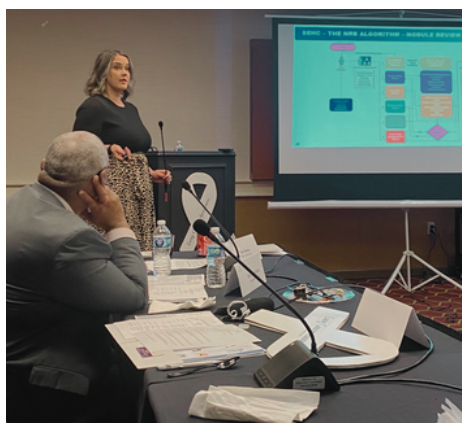
HEAL at Kentucky's State Capitol to support HB 180



HEAL joins other supporters as Governor Kemp signed the biomarker testing bill, HB 85, at Georgia's State Capitol.

Pastor's and Policymaker's Lung Cancer Roundtable

We kicked off 2023 by hosting a series of Lung Cancer Roundtables in Georgia, Kentucky and Texas. The roundtables brought together pastors, policymakers, patients and community advocates to have an in depth discussion on risks, screening, biomarker testing and what could be done on the community level to improve health outcomes.



“I’M EXCITED TO SEE WHAT’S IN STORE FOR 2024”



I am humbled to have had this opportunity to share my reflections about my experience in partnering with HEAL on their 2023 lung cancer educational programs. I am eternally grateful to my dear friend LaShell S. (a breast cancer fighter and survivor) for sharing information with me which led me to the lung cancer organization, the GO2Foundation, then, ultimately I was connected with HEAL Collaborative.

I had the opportunity to share my lung cancer story at their Houston and Atlanta programs titled: “If You Have Lungs, You Can Get Lung Cancer: African Americans & Lung Cancer”. This program was instrumental in exposing me to community advocacy through sharing my story with others. I admit, I felt exposed and raw, however, the pastor of the church and the other participants made me feel appreciated and cherished. Pentecostal Missionary Baptist Church in Houston, Texas was very hospitable.

HEAL Collaborative has transformed how I approach advocacy not only in my community, but also in others throughout the nation. I’m now exploring how to advocate in other communities in hopes to collaborate with more patients, medical teams and caregivers. I firmly believe that lung cancer should receive just as much attention as breast cancer and all other cancers.

To say ‘thank you’ does not seem enough to fully express my gratitude for the opportunities and experiences I’ve had through partnering with HEAL Collaborative. I’m excited to see what’s in store for me in the year 2024; as 2023 laid the foundation for me as an advocate!

Roxy

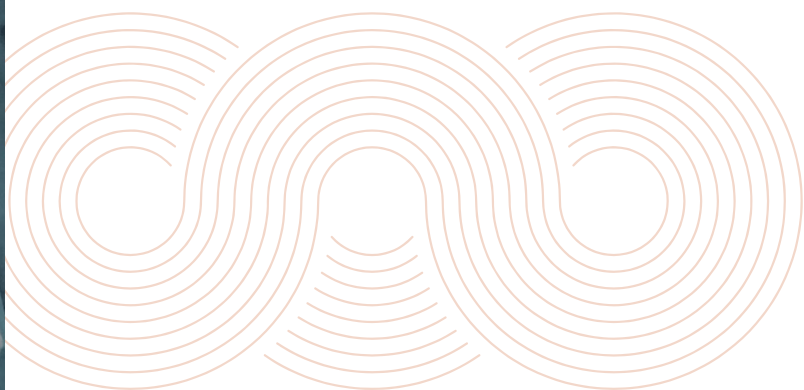
Lung Cancer Survivor & Advocate

18TH DISTRICT OF TEXAS RECOGNIZES HEAL FOR ITS WORK IN LUNG CANCER



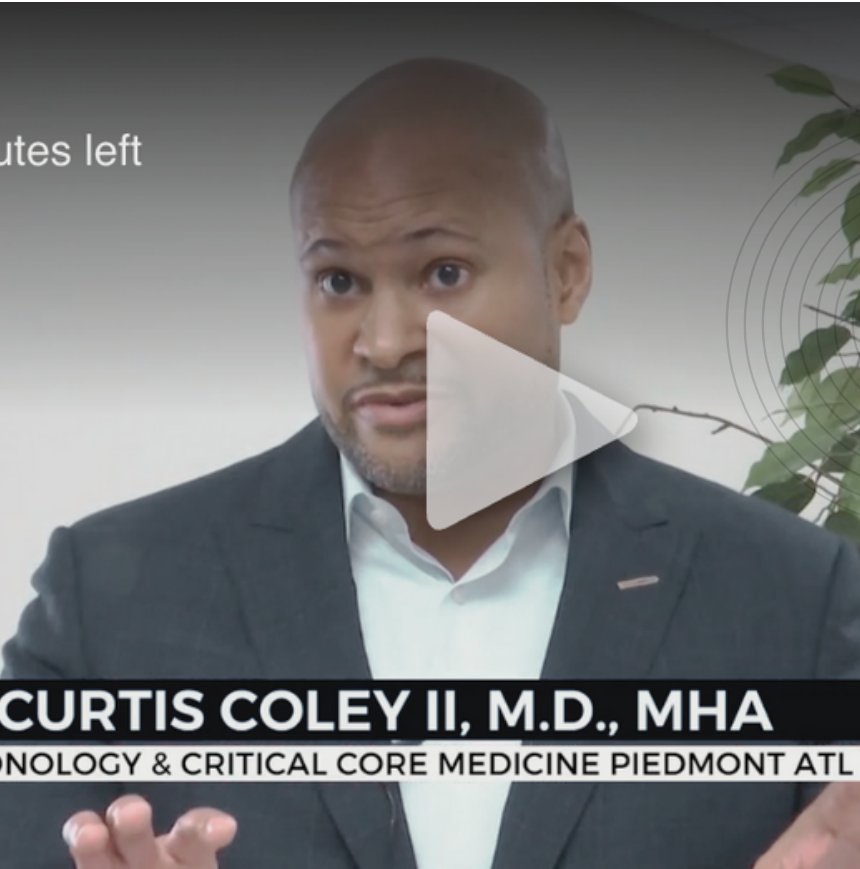
We are honored to have been recognized by Congresswoman Sheila Jackson Lee (not pictured) on May 6, 2023. Community support is what helps us go strong.

"Now, therefore, be it resolved that on behalf of the constituents of the 18th Congressional District of Texas, I take great pride in recognizing HEAL Collaborative on the occasion of the Lung Cancer Education Workshop Series - Part II. Your commitment to supporting the fight against lung cancer and supporting women, men, and children with lung reflects the pride that exemplifies the Spirit of the Great State of Texas and the United States of America. Indeed, your efforts are most deserving of the respect, admiration, and commendation of the United States Congress."



MEDIA COVERAGE

WJBF News Channel 6 (ABC-Augusta)



INTERVIEWS WITH
SPEAKERS AND ATTENDEES.



2-part lung cancer series
happening in Augusta

NEWS ARTICLE ON
THE TWO-PART LUNG
CANCER
SERIES IN
AUGUSTA, GEORGIA.

“HEAL Collaborative is changing the paradigm on how we can decrease lung cancer mortality in the African-American community.”

Wayne Tuckson, MD

Creator and Host, Kentucky Health on KET
President, Greater Louisville Medical Society

There is truth in the saying, “you can lead a horse to water, but you can’t make him drink.” However, the corollary, as demonstrated by the tobacco industry’s use of the 4 P’s of marketing: product, price, place, and promotion; to which I’ll also add, appeal to image, and the horse may eventually succumb and take a drink.

Sales trainer Zig Ziglar said that “Every sale has five basic obstacles: no need, no money, no hurry, no desire, no trust.” The same can be said for our failures in communicating, what to many of us in healthcare seems to be a simple and straightforward message about health. Decreasing lung cancer mortality within the African-American community will take a change in our approach. Quoting statistics, showing gory pictures, and making threats clearly is not and will not be effective.

Messaging must take the form of a culturally sensitive, and respectful discussion of not just the problems, but the available solutions. While not absolving the individual of responsibility, we cannot continue to just blame the victim. Rather, a light must be shown on how political decisions and social factors conspire to affect lung cancer mortality in the African-American community.

Herein is the value of the “HEAL Collaborative”. As the name implies, this is a collaborative effort of policy makers, industry, institutional leaders, and community members. As an African-American organization, the HEAL Collaborative, as opposed to other organizations, is sensitive to the cultural and lived experiences of the African-American and therefore is better able to facilitate a more frank and honest dialogue.



I’ve found the format of a HEAL program where 1) national leaders in lung cancer present the science surrounding prevention, screening, and treatment of lung cancer, 2) ancillary healthcare team members discuss navigating the system and letting people know what to expect, and 3) the patients’ perspective, where the reality of the whole process is discussed, to be quite eye opening. The Q and A sessions following the formal presentations serve as forums for the discussion of best practices and have led to ideas for our policy makers to take with them as suggestions for ways tweak existing policy or develop new policy to address ways to improve access, treatment, and prevention of lung cancer.

HEAL Collaborative, is changing the paradigm on how we can decrease lung cancer mortality in the African-American community. Its model of politicians, pastors, industry, and community members working in a concerted effort with one voice speaks to a community in need of a better message, and messenger.



NO MENTHOL SUNDAY

HEAL Collaborative is proud to have participated in The Center for Black Health and Equity's *No Menthol Sunday* initiative. We are dedicated to the 'Quit Smoking' cause and look forward to continuing our important work together with the National Tobacco Control Program and Georgia Department of Public Health.

"The Center for Black Health & Equity's No Menthol Sunday is our annual opportunity for faith communities to address the detrimental impact tobacco, specifically menthol, has on Black communities. Each year we encourage faith leaders to dedicate this day to educating congregants about smoking, vaping and the role of menthol and other flavors. The pandemic has increased the risk of smoking-related deaths in our communities, but there is so much we can do to focus on victory!" *NoMentholSunday.org*

HEAL locked arms with multiple churches who were committed to educating their congregation about the dangers of tobacco and how to engage their local policymakers on removing tobacco from their communities. The congregations were explained the risks and effects of tobacco and provided with local resources to help those who are ready to quit smoking and begin living a healthier lifestyle. What began on May 21, 2023, continued throughout the year as churches were eager to get this message out to their congregations.



NO MENTHOL SUNDAY CHURCH PARTNERS



NEW LIFE CHURCH & NEW LIFE COMMUNITY ALLIANCE

“Bibleland” was a major church event that had over 500 attendees. We connected with people of all ages and provided information and resources.

The pastor addressed the importance of *No Menthol Sunday* in multiple church services and ongoing communications.



HOUSE OF HOPE CHURCH

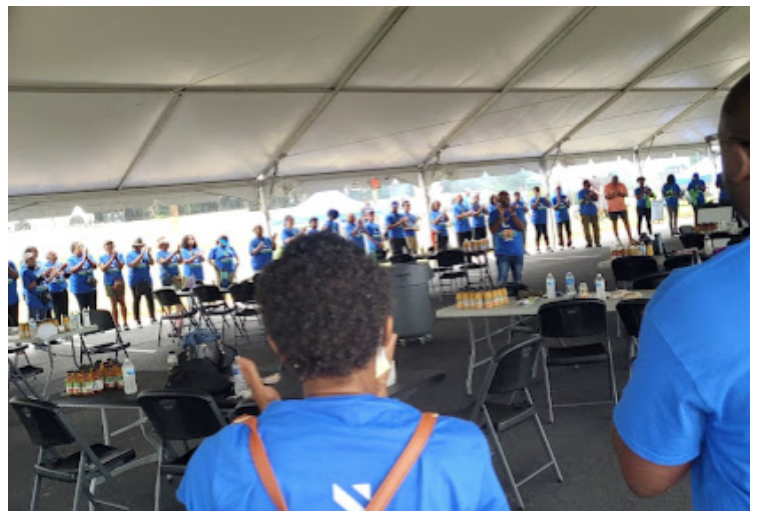
We presented to the Youth Ministry of over 100 students and held a roundtable discussion on the dangers of tobacco usage. This is in addition to us engaging in multiple church programs throughout the year to share information and resources to their congregations.



NO MENTHOL SUNDAY CHURCH PARTNERS

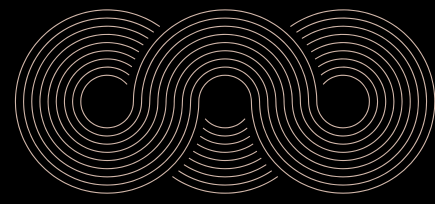
A special thank you to all our partners who allowed us to engage with their members throughout 2023. We are proud to come together to advocate for healthier communities.

Bethel Missionary Baptist Church
DeKalb Legislative Cabinet Breakfast
Grace Missionary Baptist
House of Hope Church
New Life Church
New Life Community Alliance



MEDIA COVERAGE

No Menthol Sunday



Fox 5 Atlanta:
Pastors Preach About Abstaining from Smoking

FOX 5

CHURCH SPEAKS ABOUT THE HEALTH RISKS OF MENTHOL CIGARETTES
DECATUR

LIVE



Atlanta News First:
Metro Churches, and Faith Leaders Push for Ban on Menthol Products

NEW AT 5:30

FAITH LEADERS PUSH TO BAN MENTHOL

FIRST



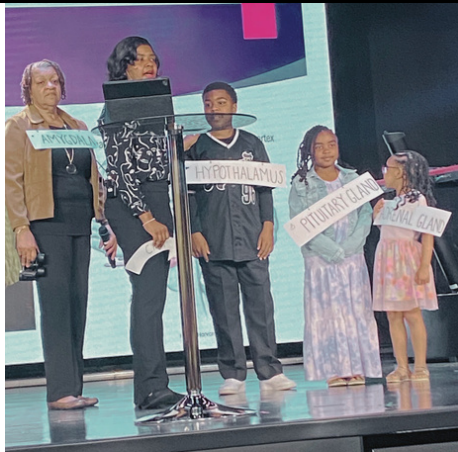
WALB News 10 | Albany
Healthcare Professional Host Lung Cancer Roundtable

COVERING DOUGHERTY COUNTY

DOUGHERTY

REDUCING THE RISK FOR LUNG CANCER

COMMUNITY IN ACTION



WELLNESS SUMMITT **Impact Church | Jacksonville, FL**

HEAL was a proud partner of Impact Church's Health Ministry's Wellness Summit. Attendees were educated on total wellness (mind, body and spirit) and received several supportive resources.

SICKLE CELL DISEASE POLICY ADVOCACY SUMMIT **Atlanta, GA**

The event, put on by My Three Sicklers, focused on empowering SCD patients, caregivers, advocates, and the general public with tools to engage their elected officials around the challenges facing the SCD community. HEAL was invited to speak on the policy panel to inform attendees of how health and policy works hand in hand.



BLK CONVERSATIONS: LUNG CANCER 2023 **Atlanta, GA**

HEAL participated as a speaker to share the importance of lung cancer education in order to make more informed decisions about one's health.



DEKALB LEGISLATIVE COMMUNITY CABINET BREAKFAST 2023 **Decatur, GA**

Through our ongoing partnership we're afforded to connect with legislators and people in the community monthly to educate them on important health matters.

“Let’s Talk About Diabetes!”

Educational Workshop | Albany, GA

HEAL joined forces with the Albany Housing Authority to address the specific health needs of the community. This collaboration reflects a dedication to overall health, recognizing the interconnectedness of housing and well-being.

Employees and residents were actively involved in a dynamic afternoon session that featured engagement with medical and nutrition specialists. These experts shared invaluable insights on diabetes management, emphasizing the importance of total wellness. The program sought to equip participants with practical knowledge and resources essential for leading a healthier lifestyle.



Participants had the opportunity to engage in interactive sessions, fostering a dialogue amongst medical professionals, nutritionists specialists and community members. This format allowed for personalized discussions and addressed individual concerns. Beyond diabetes management, the program underscored the significance of overall wellness. Participants gained insights into practical health practices, including mental well-being, stress management, and the importance of a balanced lifestyle.



The diabetes educational program left a positive impact on the Albany community by empowering individuals with knowledge and resources to better manage their health. The collaborative approach, combining medical expertise with community engagement, reflects HEAL's commitment to creating a healthier and more informed society. This initiative not only addressed immediate health concerns but also laid the foundation for continued efforts in promoting well-being, building on the organization's ongoing work in Albany's health initiatives.

ACT on Health Equity

Community Lung Cancer Education Initiative in Albany, GA

HEAL received recognition from AstraZenca through their program *Accelerate Change Together (ACT) on Health Equity: Community Solutions Challenge and National Strategic Collaborations* which awarded us funds to continue our efforts in lung cancer in Albany, GA. Our purpose of this yearlong campaign was to improve the knowledge and awareness of lung cancer in African American participants in 11 community education programs.

Over 11 months of the campaign, in collaboration with key community stakeholders, eleven community engagement programs were held to educate African Americans on lung cancer. More specifically, early detection/screening, access to care and treatments and living healthy lifestyles and behaviors. Participants completed surveys to test their lung cancer knowledge, smoking behaviors, screening and early detection and their willingness to share knowledge with other members of their community.

Look on to see a brief snapshot of the incredible work that was done in 2023.



Lung Cancer Awareness

ACT on Health Equity

HEAL Collaborative provided two lung cancer awareness and education workshops with the staff and residents of the Albany Housing Authority that had several significant impacts.

The workshops enhanced the knowledge of both staff and residents about the risks, symptoms and barriers associated with lung cancer and lung cancer screening; and prevention strategies and tools that can help with making better-informed decisions about health.

Early Detection The workshops encouraged staff and residents to undergo lung cancer screenings and checkups, potentially leading to earlier detection and better treatment outcomes.

Promotion of Healthy Habits These workshops helped motivate individuals to adopt healthier lifestyles, including smoking cessation and information on what can be done to reduce exposure to environmental factors that contribute to lung cancer.

Community Building The lung cancer awareness workshops fostered a sense of community and support among staff and residents, as they come together to learn and address a common health concern. 5Resource Access Participants at both workshops gained access to valuable resources for quitting smoking, seeking medical advice, finding support resources, and enhancing their overall well-being.

The lung cancer awareness and education workshops hosted within the housing authority community positively influenced the health, knowledge, and sense of community among staff and residents, contributing to improved lung health outcomes.



Community-Wide Programs

ACT on Health Equity

HEAL Collaborative supported community-wide programs, attended by both men and women, had several important impacts:

Increased Awareness

HEAL Collaborative-led programs raised awareness about the risks associated with lung cancer among both genders, helping them recognize symptoms and understand prevention strategies.

Early Detection Encouraged regular screenings and check-ups that could potentially lead to earlier detection of lung cancer cases, improving the chances of successful treatment. Smoking Cessation Emphasized the dangers of smoking, motivating both men and women to quit or never start smoking, reducing the overall incidence of lung cancer.

Supportive Environment we supported community events and provided a supportive atmosphere where participants shared experiences, sought advice, and offered encouragement to one another. 5Healthier Lifestyles The education provided by HEAL Collaborative promoted healthier lifestyles, including better nutrition and exercise, which can help reduce the risk of developing lung cancer.

Empowerment HEAL Collaborative's programs help empower men and women to gain knowledge and understanding about lung cancer allowing them to take proactive steps to protect their lung health.

Becoming part of the community required the engagement and program execution of CHWs (Community Health Workers), input from multiple trusted stakeholders, focusing on specific unmet needs and areas where people reside, go to church and frequent socially, and incorporating a multigenerational approach to outreach, was critical in the success of the campaign, sustainability and support and a community of better-informed individuals who are more equipped to prevent, detect, and address lung cancer, ultimately improving the community's overall health.



ALZHEIMER'S & DEMENTIA

In 2023, we focused our efforts on addressing Alzheimer's and Dementia in the African-American community. We sought out churches who had deep roots in their community and landed in Dallas, Atlanta, and Orlando where we implemented comprehensive programs aimed at raising awareness and providing support.

The programs took a thorough approach, delving into the nuances of distinguishing between Alzheimer's and Dementia. The initiatives also covered early warning signs, screening procedures, treatment options, and the crucial aspect of caregiver support. By addressing these aspects comprehensively, we aimed to empower individuals and families dealing with these conditions.

During these programs, heartfelt stories shared by caregivers resonated with the attendees, emphasizing the emotional and challenging journey of caring for individuals affected by Alzheimer's and Dementia. The impactful narratives underscored the urgent need for increased awareness and support within these communities.

The collaborative effort with churches allowed HEAL to reach individuals in local neighborhoods, fostering a sense of community engagement and trust. It became evident that there is a significant gap in awareness, especially in underserved communities, regarding available supportive resources.

We'd like to express our gratitude to the program's major sponsor, Biogen, for their generous support in driving these initiatives forward. The partnership with Biogen played a pivotal role in making these programs possible and highlighted the importance of collaboration between non-profit organizations and corporate sponsors in addressing critical health issues.

HEAL is gearing up for continued efforts in 2024. We remain committed to expanding our reach, raising awareness, and providing vital support to those affected by Alzheimer's and Dementia. The impactful work done in 2023 serves as a foundation for future endeavors, with a renewed determination to make a positive difference in the lives of individuals and families grappling with these challenging conditions.



"A TIME TO REMEMBER"

2023 ALZHEIMER'S & DEMENTIA PROGRAMS

PGMA THE PLEASANT GROVE MINISTERIAL ALLIANCE PRESENTS...

"A TIME TO REMEMBER"
A COMMUNITY CONVERSATION ON ALZHEIMER'S
IN COMMUNITIES OF COLOR

OCTOBER 28 & NOVEMBER 11, 2023
10:00 AM - 12:30 PM CDT

HELD AT:
NEW MILLENNIUM BIBLE FELLOWSHIP CHURCH
9020 ILAM RD, DALLAS, TX 75227
(LUNCH WILL BE SERVED)

OCTOBER 28
ALZHEIMER'S,
DEMENTIA &
CAREGIVER SUPPORT

NOVEMBER 11
DIVERSITY IN
CLINICAL TRIALS
& BRAIN HEALTH

REGISTER
(214) 489-0100

CALL

SCAN

In Partnership With: **Biogen**



New Millennium Bible Fellowship

Dallas, TX



CCBC CORNERSTONE COMMUNITY BAPTIST CHURCH PRESENTS...

"A TIME TO REMEMBER"
A COMMUNITY CONVERSATION ON ALZHEIMER'S
IN COMMUNITIES OF COLOR

SATURDAY, OCTOBER 14, 2023
10:00 AM-12:30 PM

JOIN US FOR AN IMPORTANT CONVERSATION ON:

ALZHEIMER'S | DEMENTIA | CAREGIVER SUPPORT

REGISTER
<https://AtlantaAlzheimers.Eventbrite.com>

4895 CAMPBELLTON RD SW ATLANTA, GA 30331
WANT TO JOIN VIRTUALLY? REGISTER TO RECEIVE THE DETAILS.

In Partnership With: **Biogen**



Cornerstone Community Baptist Church

Atlanta, GA



GHPC GRIER HEIGHTS PRESBYTERIAN CHURCH 325 WYLAND AVE CHARLOTTE, NC 28205

FOR THE HEALTH AND WELL-BEING MINISTRY

"A TIME TO REMEMBER"
A COMMUNITY CONVERSATION ON ALZHEIMER'S
IN COMMUNITIES OF COLOR
TWO-PART SERIES

ALZHEIMER'S, DEMENTIA & CAREGIVER SUPPORT
SATURDAY | OCTOBER 21 | 10:00 AM-12:30 PM

DIVERSITY IN CLINICAL TRIALS & BRAIN HEALTH
SATURDAY | OCTOBER 28 | 10:00 AM-12:30 PM

BOOKED LUNCH WITH BRAIN-HEALTHY FOODS AND DRINKS WILL BE PROVIDED AND A GIFT CARD
AFTER ATTENDING BOTH SESSIONS.

QUESTIONS? CONTACT: 704-532-5000 | GRIERHEIGHTS@YAHOO.COM

TO JOIN VIRTUALLY:
TO USE A PC, LAPTOP, TABLET, OR "SMARTPHONE":
CLICK ON THIS LINK: <https://usg00m2l.com/join/ALZ20230627>
OR ON THE ZOOM APP PAGE, KEY IN THE MEETING ID: 598 475 9487
YOU WILL BE ADMITTED BY THE HOST.

In Partnership With: **Biogen**



Grier Heights Presbyterian Church

Charolette, NC



PHS PINE HILLS SENIORS PRESENTS...

"A TIME TO REMEMBER"
A COMMUNITY CONVERSATION ON ALZHEIMER'S
IN COMMUNITIES OF COLOR

NOVEMBER 30 & DECEMBER 14, 2023
10:00 AM - 12:00 PM

ORANGE COUNTY SENIORS CENTER
7148 N. COLONIAL DR. ORANGE, FL 32668

NOVEMBER 30
ALZHEIMER'S,
DEMENTIA &
CAREGIVER SUPPORT

DECEMBER 14
DIVERSITY IN
CLINICAL TRIALS
& BRAIN HEALTH

REGISTER
<https://OrangeCountyAlzheimers.eventbrite.com>

In Partnership With: **Biogen**



Pine Hills Seniors

Orlando, FL



The Experience Christian Center

Orlando, FL



Bishop Derrick McRae

"Working with HEAL Collaborative to bring rich education to an underserved community helps us carry out our motto, 'Bigger Than A Sunday'. My congregation has been impacted by Alzheimer's and this collaboration brings the education we need to be better."

Lady Taja McRae

"I really enjoyed the event. It was resource rich and the expertise offered deepened my knowledge. I've had family members suffer with Alzheimer's which is why I have a vested interest in understanding the disease."

Pastor Elisha Barnes

"HEAL Collaborative team's passion was felt from the onset of our meetings. The team made the planning process easy and engaging. The project team is a blueprint for what community partnerships should be."

“I WALKED AWAY FROM THE TWO-DAY PROGRAM WITH THE CONFIDENCE THAT I AM NOT ALONE.”

“I was excited to attend a workshop that would help educate me in what is considered an almost kept secret from African Americans concerning Alzheimer’s and Dementia Disease. My husband was diagnosed with Vascular Dementia in December 2022. I had no knowledge concerning this disease. I only had what the doctors would share which sounded like Greek.

Doing some research and looking for resources still did not satisfy my curiosity about the how, what, when, or expectations concerning his life and mine. HEAL Collaborative helped me with the answers to the questions that I needed. Providing expert doctors and other representatives in their specialty fields gave me information beyond what I could ever imagine. The goals were definitely met.”



Darlese G.
Alzheimer’s & Dementia
Advocate and Caregiver



“I’ve learned how this deadly disease not only is life-changing but is more powerful than cancer. There are benefits of clinical trials as researchers are still searching for a cure. I walked away from the two-day program with the confidence that I am not alone. There are plenty of resources and as a community, caregiver we need to stay connected and spread the word help is available. Thanks again to HEAL Collaborative for providing what our community needs.”

The Kidney PATIENT Act Campaign

HEAL Collaborative is a proud supporter of the Kidney PATIENT Act H.R. 5074

People with kidney failure are prone to high levels of phosphate in their blood. Phosphate binders are medications that help prevent the absorption of dietary phosphate. When phosphate levels in the body are not properly controlled and they remain high, it is a condition known as hyperphosphatemia.

Hyperphosphatemia can lead to serious health complications if not treated. The frequency and number of phosphate binders taken by individuals during each meal can vary based on their specific medical condition and treatment plan. These medications help to control and reduce the absorption of phosphate from the diet. Phosphorus content is not required on FDA food labels.

Effective January 1, 2025, CMS plans to change coverage for oral-only phosphate lowering therapies (PLTs) drugs for patients with kidney failure. This could jeopardize patients' access to vital medications and raise dialysis treatment costs. Introduced by Reps. Earl L. "Buddy" Carter, Ann McLane Kuster, Carol Miller, and Terri Sewell, the bipartisan Kidney PATIENT Act (H.R. 5074) aims to postpone this change until 2033 or until new intravenous therapies become available. State and National stakeholders from the kidney community and beyond have called on Washington to act quickly and exclude oral-only phosphate lowering therapies (PLTs) from the End Stage Renal Disease Prospective Payment System or ESRD Bundle.

[H.R. 5074 | Kidney PATIENT Act](#)



H.R. 5074



Let your voice be heard!
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“Protecting Dialysis Patients with Kidney Failure”

ENSURING ACCESS TO LIFE-SAVING ESRD ORAL-ONLY MEDICINES WITHIN MEDICARE

ATLANTA

We joined Cornerstone Community Baptist Church to host a kidney disease educational program to share what impact H.R. 5074 will have on kidney patients. It was filled with rich panel and audience engagement through conversations that were led by kidney disease patients, policymakers and medical experts. Thank you to our sponsor, Ardelyx, for being instrumental in this community gathering.





N A S H V I L L E

We joined the National Black Caucus of State Legislators in Nashville to present on the impact H.R. 5074 will have on kidney disease patients. We are grateful for the national support of legislators as they are eager to learn how to help their communities with critical health matters..



Kidney Connection

Supporting Kidney Disease Year-round

We are a proud partner of New Life Community Alliance's (NCLA) Kidney Connection where they offer year round community support and programs to those who have kidney disease.



These programs provide health education around the correlation between kidney disease and cancer where they discuss the causes, risk factors, and prevention of cancers. Kidney Connection participants learn about general cancer prevention with specific dialogue on lung cancer and colorectal cancer. NLCA food pantry clients also participated in a community survey on colorectal cancer awareness and screening.

Other partners:

American Cancer Society
MedCura Health

Deborah Carpenter

Lung Cancer Advocate

Until we meet again...



*Deborah sharing her story at
AMGEN's Mission Week 2022*



*Deborah alongside her sister, Jennifer, with other
participants at AMGEN's Mission Week 2022*

Deborah Carpenter was a vibrant light with whom we had the privilege of partnering with during our 2022 lung cancer programs as she graciously shared her lung cancer story. She, alongside her sister/caregiver Jennifer, went on to speak nationally as they set out to be a voice for lung cancer survivors, caregivers and those at risk .

Deborah candidly shared the ups and downs of her diagnosis and how a clinical trial made a positive impact on her journey. Her passion to save lives was truly unmatched. She was one of kind. Her legacy will live on and will serve as a heart-filled reminder of why lung cancer education is important.

Our deepest condolences goes out to her beloved family and friends. Thank you, Deborah. Well done.



Jennifer (left) and Deborah (right)

HEAL COLLABORATIVE
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INAUGURAL AFRICAN AMERICAN LUNG CANCER PATIENT & CAREGIVER SUMMIT

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SPONSORED BY **AMGEN**

Join us in Atlanta, GA from April 25- 27, 2024, as we gather to empower, educate, and unite individuals and caregivers affected by lung cancer within the African American community. This groundbreaking national summit aims to foster support, share knowledge, and inspire hope in the fight against lung cancer.

Come be part of this pivotal event dedicated to fostering connections, advocating for better care, and creating a brighter future. Register now to reserve your spot and let's make a meaningful impact together!

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LungCancerinAtlanta.com

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