**“A Time to Remember”**

A Community Conversation on Alzheimer’s in Communities of Color

**ALZHEIMER'S EDUCATION WORKSHOP**

Saturday, October 14, 2023, 10:00 am – 12:30 pm

**Hosted by**

Cornerstone Community Baptist Church

4895 Campbellton Rd., SW, Atlanta, GA 30331

Dr. W. J. Lawson, Sr., Senior Pastor

In-person & Virtual (Streamed Live: Facebook Live and YouTube Channel)

**AGENDA**

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| **SATURDAY, OCTOBER 14, 2023, 10:00 AM - 12:30 PM** |

***WORKSHOP GOALS:*** *Alzheimer’s disease (AD) is the most common form of dementia. More than 4 million Americans have AD. The disease is characterized by memory loss, language deterioration, poor judgment, and an indifferent attitude. Dementia is a brain disorder that seriously affects a person’s ability to carry out daily activities. It involves the parts of the brain that control thought, memory, and language. Healthy brain tissue dies or deteriorates, causing a steady decline in memory and mental abilities. The goals of this education program are to help attendees: 1) Understand Alzheimer’s and Dementia and recognize the signs and symptoms to promote early diagnosis, 2) Build a therapeutic alliance between physician and caregiver as an essential element in successfully managing their loved one’s AD, 3) Learn, understand, and apply techniques to reduce behavioral disturbances in a compassionate way, promote independence, activity and socialization to limit the need for pharmacologic management, and 4) Learn about available caregiver trainings and social support resources.*

**MODERATOR: Stan Watson**, National Director of Faith Initiatives & Policy, HEAL Collaborative

**10:00 AM WELCOME, PRAYER, AND OPENING REMARKS**

**Dr. W. J. Lawson, Jr.,** Senior Pastor, Cornerstone Community Baptist Church

**10:05 AM KEYNOTE SPEAKER**

*“What is Alzheimer’s? Why does Alzheimer's affect African Americans differently than other races? Risk factors and symptoms for developing Alzheimer’s.*

**Deborah Rose, MD**, 4th Year Resident, Neurologist, Duke University, School of Medicine

***Q&A SESSION: AUDIENCE PARTICIPATION***

**10:45 AM** **CAREGIVER JOURNEY PANEL**

*Caregivers share their stories of courage and challenges during their loved one’s stages and journey with Alzheimer’s and Dementia—from screening and diagnosis to seeking support and resources.*

***SPEAKERS***

* + - **Malcoma Brown-Ekeogu**, Caregiver Advocate (FTD) and Entrepreneur
		- **Sharon Jackson**, Caregiver/Support Group Volunteer, Dementia Spotlight Foundation

 ***Q&A SESSION: AUDIENCE PARTICIPATION***

**11:10 AM** **PATIENT NAVIGATION, CARE, AND RESOURCE PANEL**

*What early detection and screening look like for patients. Navigating patients through treatment, assisting in organizing their care, and providing education and assistance each step of the way to survivorship.*

***SPEAKERS***

* **Debra Stokes**, Executive Director, Georgia Council on Aging
* **Xavier Crockett**, District Program Director, Clayton County Health District, Georgia Department of Public Health

***Q&A SESSION: AUDIENCE PARTICIPATION***

**11:50 AM** **POLICY CONVERSATION**

***SPEAKERS***

* + - * **Representative Roger Bruce**, Democratic Member of the Georgia House of Representatives, District 61
* **Howard Mosby**, Corporate Treasurer/Board Member, HEAL Collaborative and Former Member of the Georgia House of Representatives, District 83

***Q&A SESSION: AUDIENCE PARTICIPATION***

**12:20 PM** **CALL-TO-ACTION**

**12:30 PM FINAL REMARKS, LUNCH ANNOUNCEMENT & CLOSING PRAYER**

**Dr. W. J. Lawson, Jr.,** Senior Pastor, Cornerstone Community Baptist Church



*Alzheimer’s & Dementia Resources*