



“IF YOU HAVE LUNGS, YOU CAN GET LUNG CANCER”
A Community Conversation on Lung Cancer in Communities of Color
LUNG CANCER EDUCATION WORKSHOP SERIES PART II
Saturday, October 7, 2023, 11am-11:30pm

Hosted by
St. Stephen Baptist Church

AGENDA

SATURDAY, OCTOBER 7, 2023, 11:00am-1:30pm

PART II WORKSHOP GOALS: Participants will learn about the benefits of Biomarker testing, and firsthand patient experience. The history of clinical trials and how clinical trials are improving lung cancer survival and quality of life for people diagnosed with lung cancer. Healthcare professionals will discuss the process of enrolling in clinical trials and strategies to increase African American recruitment and retention in clinical trials. Policymakers will discuss ways to improve access to services in the prevention, early detection, and treatment of lung cancer.

11:00am-11:10am

WELCOME, PRAYER AND OPENING REMARKS

- Norvetta Whitson, Emergency Medical Response & Health Promotion Ministry
- Welcome from HEAL Collaborative: Faith Danzey, Regional Director, Community Outreach & Advocacy Engagement, HEAL Collaborative

11:10am- 11:40am

PATIENT NAVIGATION, CARE AND SUPPORT PANEL

What early detection and screening, mental health and smoking cessation services and support looks like for patients. Navigating patients through treatment, assisting in organizing their care and providing education and assistance every step of the way to survivorship.


Moderator: Dr. Wayne Tucson, Kentucky Health, PBS

Panelists:

- *Lyndon Pryor, Chief Engagement Officer at the Louisville Urban League, Community Health Worker Program*
- *Virginia Bradford, RN Cancer Outreach Coordinator at KY Cancer Program, Patient Educator and Tobacco Treatment Specialist*
- *Michelle Ottersbach, MS, DNP, RN, CNL Nurse Navigator, Navigation Consultant*
- *Yolanda Hildenbrand, MSW, LCSW, OSW-C, LPN, Oncology Social Worker, Norton Cancer Institute*



11:40am- 12:00pm **Q&A SESSION:  AUDIENCE PARTICIPATION**

12:00pm – 12:15pm . **DIVERSITY IN CLINICAL TRIAL PARTICIPATION**
Improving lung cancer survival, equity, and quality of life through diversity in clinical trials.

Speaker:

Wayne Tuckson, Kentucky Health, PBS

12:15pm - 12:30pm **Q&A SESSION:  AUDIENCE PARTICIPATION**

12:30pm - 1:00pm **POLICY PANEL**
Getting the word out about biomarker testing and the new law. Policy Solutions to Improve health equity in lung cancer screening, testing, and advances in treatments and therapies.

Moderator: Howard Mosby, CPA, Founding Board Corporate Treasurer, HEAL Collaborative and Former Georgia State Representative

Panelists:

- Representative Keturah J. Herron, House District 42
- Councilmen Jecorey Author, Louisville City Council, District 4

1:15pm - 1:25pm **Q&A SESSION:  AUDIENCE PARTICIPATION**

1:25pm - 1:30pm **Closing Remarks**
Howard Mosby, Howard Mosby, CPA, Founding Board Corporate Treasurer, HEAL Collaborative and Former Georgia State Representative

Final remarks from Speakers (one minute per speaker)

Completion of Event Evaluation

1:30pm **LUNCH ANNOUNCEMENT AND CLOSING PRAYER**

Norvetta Whitson, Emergency Medical Response & Health Promotion Ministry
Lunch – Grab and Go