

2022

# OUR FOOTPRINT



YEAR  
IN  
REVIEW



**HEAL** COLLABORATIVE  
Health. Education. Advocacy. Learning.



# WE'RE THANKFUL!

This issue is dedicated to you. Whether you've participated or partnered with us in the past, this organization would not be possible without you. Take a moment to look through what has occurred throughout 2022. God has shown us favor as He remains faithful according to what He has called us to do.

We're leaving 2022 with more people educated, inspired, and equipped to make changes in their community. This has and will continue to result in better health outcomes in multiple disease spaces.

The only thing we ask is for prayer and support in spreading the word about the work that HEAL is doing. We are humbled to serve our community in this capacity and are looking forward to the promising road ahead.

**JULIUS SPEARS**

Chairman

**HOWARD A. MOSBY**

Treasurer

**BARRY RIESENBERG**

Secretary

**GABRIELLE JONES**

VP, Community  
Engagement & Advocacy

**DR. LAWRENCE SANDERS**

Senior VP,  
Chief Medical Officer

**LAKIMBA DESADIER**

VP,  
Chief Policy Officer

**SHAYLAH SINGLETON**

Digital Marketing Director

**QUIN TAYLOR**

Midwest Director,  
Community Outreach &  
Advocacy Engagement

**FAITH DANZEY**

Southern Director,  
Community Outreach &  
Advocacy Engagement

**JUSTIN WILLIAMS**

Director, Youth Engagement  
Community Outreach &  
Advocacy Engagement

**KANDACE NICHOLAS**

Marketing & Events  
Coordinator



# A Letter from Leadership:

As 2022 comes to a close, we can't help but reflect on the monumental year that has been afforded to the organization. As we approached several groundbreaking moments, we, indeed, were faced with many challenges due to the ongoing COVID-19 restrictions. As an organization, we rolled up our sleeves and dug our heels into the ground which resulted in us surpassing 2022's projections in the number of executed educational workshops across multiple disease spaces, tapping into new regions across the U.S., and diversifying our networks.

While facing ongoing COVID-19 restrictions, we adapted by investing in cutting-edge technology which allowed for the educational workshops to be flawlessly executed. The quality of the programs' content and virtual experience did not waiver due to the tenacity of our dedicated team.

Education remains our primary focus. We provided a space for patients, caregivers, and high-risk individuals to come face-to-face with their legislators and healthcare systems to begin a necessary dialog. Prioritizing education has equipped congregations, legislators, and healthcare systems with the tools to prioritize the critical health needs of disadvantaged communities.

Plans for 2023 have already gone underway and we're already on target to surpass this year's goals! We invite you to come alongside us as we press forward in educating overlooked communities into better health outcomes.

In Health,

*Julius Spears*

Board Chairman

# COMMUNITY CONVERSATIONS

## At a Glance

### EMPOWERING THE COMMUNITY THROUGH EDUCATION

**ADVANCING OUR PURPOSE  
ELEVATING OUR POWER**

REGISTER TODAY FOR THE  
**51st Annual Legislative Conference**

September 28 – October 2, 2022  
**WASHINGTON, DC**

[cbefinc.org/ALC](http://cbefinc.org/ALC)

**LUNG CANCER**  
Washington, D.C.

*Community Conversation:*

**Our Health is Their Health:  
PROSTATE CANCER**

LIVE STREAM! 10AM ET

AMGEN

**PROSTATE CANCER**  
Decatur, GA

**NMZ TAMPA**  
PASTOR LARRY L. ROUNDTREE, II  
PRESENTS...

**SEASONED SAINTS  
BUILDING HEALTHY BONES**  
EDUCATIONAL WORKSHOP

SATURDAY, DEC 3, 2022  
10:00AM-12:00PM

LUNCH WILL BE SERVED

NEW MT. ZION BAPTIST CHURCH  
2511 EAST COLUMBUS DRIVE, TAMPA, FL 33605

IN PARTNERSHIP WITH: AMGEN

TO REGISTER CONTACT:  
Sis Mary Prister, 813-310-9929 | [maryprister@yahoo.com](mailto:maryprister@yahoo.com)

**OSTEOPOROSIS**  
Tampa, FL

REID TEMPLE A.M.E. CHURCH  
PRESENTS

COMMUNITY CONVERSATION SYMPOSIUM

**LUPUS  
EDUCATION &  
DIVERSITY IN CLINICAL TRIALS**

BREAKFAST & LUNCH WILL BE SERVED

SATURDAY  
DEC 3, 2022  
8:00am-1:00pm

IN-PERSON & VIRTUAL

IN PARTNERSHIP WITH: Biogen, HEALCOLLABORATIVE

**LUPUS**  
Glenn Dale, MD

MOUNT TEMAN A.M.E. CHURCH  
PRESENTS...

A COMMUNITY CONVERSATION:  
**ALZHEIMER'S AND DEMENTIA IN  
COMMUNITIES OF COLOR**

TWO-PART SERIES

"I WILL REMEMBER FOR YOU": ALZHEIMER'S AWARENESS IN THE  
AFRICAN AMERICAN COMMUNITY  
SATURDAY | OCTOBER 22 | 11:30AM-1:00PM

ALZHEIMER'S: DIVERSITY IN CLINICAL TRIALS PARTICIPATION &  
BRAIN HEALTH  
SATURDAY | OCTOBER 29 | 11:30AM-1:00PM

REGISTER TODAY:  
[HTTPS://TINYURL.COM/8DDK5ENW](https://tinyurl.com/8DDK5ENW)

**ALZHEIMER'S**  
Elizabeth, NJ

*Community Conversation on Lung Cancer: The Hope in Our Story*

to tell our story.

**Pastor Daniel S...**  
Mt. Zion Baptist Church  
Hosting Church

Community Conversation on Lung Cancer: The Hope in Our Story  
Live Virtual Event | April 2 | 11am ET

**Moderators**

Bowles, Radio, Cancer Survivor

Ursula, RN, Director, Oncology, Phoebe

AMGEN

**LUNG CANCER**  
Albany, GA

IMPACT CHURCH PRESENTS

**IF YOU HAVE LUNGS  
CAN GET LUNG CANCER**

COMMUNITY CONVERSATION ON LUNG CANCER

LIVE VIRTUAL EVENT | JUNE 4, 2022 | 11 AM

SPONSORED BY: MOREHOUSE SCHOOL OF MEDICINE, AMGEN, HEALCOLLABORATIVE, Grad

**LUNG CANCER**  
East Point, GA

*Community Conversations:*

FEBRUARY 10, 2022 | 2-3 P.M. CST

**What Is Sickle Cell?**

What is Sickle Cell? A Virtual Event Sponsored By: American Red Cross, VERTEX, HEALCOLLABORATIVE, SICKLE CELL FOUNDATION, 2022 BLOOD DRIVE RUN

**SICKLE CELL**  
Chicago, IL

Turner Chapel A.M.E. Church Presents...

**Men's Prayer Breakfast**

A Roundtable Conversation on  
Prostate Cancer & Clinical Trials in the  
African American Community

Saturday, June 25  
8am ET

TURNER CHAPEL  
AFRICAN METHODIST EPISCOPAL CHURCH

**PROSTATE CANCER**  
Marietta, GA

# AWARD RECIPIENT



## ACT On Health Equity



We are proud to announce that HEAL Collaborative is one of the recipients of AstraZeneca's Accelerate Change Together (ACT) on Health Equity: Community Solutions Challenge and National Strategic Collaborations!

What a humbling honor to be selected by AstraZeneca's Health Equity Advisory Council (HEAC) as they recognized HEAL Collaborative for the work that has been done in the health equity space.

This award will launch us into 2023 as we continue the work in the lung cancer space.

This community-facing initiative will focus on eligible, at-risk participants ages 50-80 who smoke or who quit smoking in the last 15 years. Caregivers or supportive family members will also be invited to participate throughout the program. Through community events, town hall meetings, interest meetings, focus groups, and screening events, we will examine the attitudes, behaviors, and beliefs of black men related to smoking, lung cancer, and screening.

Stay tuned for more information!



# WRITTEN

## REFLECTION

HEAL Collaborative has been a blessing of an organization since the day we became affiliated.

It started with a phone call and Gabrielle and I immediately connected on the line. HEAL shares the same vision and mission as I do for educating and getting the word out about the importance of biomarker testing, and the role the church can play in the black community around advocacy and disseminating information. When we got to meet in person at the White Ribbon build, I saw that they really put rubber to the road! Literally! They drove 4 hours to support the event and it was amazing.

It is not often that you find an organization that is run so smoothly and professionally in their approach and communication. They are transparent in their mission and vision. They execute ideas, concepts, and strategies and know how to leverage connections to create maximum impact! In just a short time with this group, I have seen noticeable traction and education being pushed in the community about biomarkers and general health and wellness. They have created a network of community leaders, elected officials, patients, advocates, and subject matter experts and are able to put on truly informative and impactful events around health, legislation, education, and more!

In my opinion, HEAL Collaborative is on a great path and trajectory to make a seriously scalable change. I am so excited to be affiliated with them and can not wait to see the difference they make in the future!

*Jaymie Knox*

Owner WJMS Media

Stage4 Lung Cancer Patient



Jaymie Knox(I) with event participant.  
Savannah, GA



*"If you have  
lungs,  
you can get lung  
cancer."*

# Lung Cancer

AFRICAN AMERICANS IN GEORGIA ARE FIGHTING AGAINST LUNG CANCER

On September 30, 2022, HEAL Collaborative and Amgen partnered to present at the Congressional Black Caucus Foundation's 51st Annual Legislative Conference to bring further awareness of healthcare system disparities and barriers African Americans face when diagnosed with lung cancer. The discussion, "Public-Private Partnership to Advance Black Health Equity in Lung Cancer", was a well-rounded conversation led by people who truly represent the community: a church pastor, lung cancer patients, medical experts, and a state legislator.

The discussion pinpointed current issues such as the availability of medical information, access to screening, and treatment options that can sometimes prove fatal if not accessed at the appropriate time.

Thank you:

Dr. Sydney Barned, Lung Cancer Survivor Advocate and Internal Medicine Hospitalist at Anne Arundel Medical Center

Dr. Marissa White, Surgical Pathologist, Johns Hopkins

Jayme Knox, Lung Cancer Survivor & Biomarker Test Recipient, WJMS Radio Owner, Savannah, GA

Pastor Daniel Simmons, Senior Pastor, Mt. Zion Baptist Church, Albany, GA

Rep. Kim Schofield, Georgia State Representative



# LUNG CANCER

## AFRICAN AMERICANS IN GEORGIA ARE FIGHTING AGAINST LUNG CANCER

HEAL Collaborative partnered with Amgen to bring about the first lung cancer educational series in Georgia that was targeted toward African Americans. Out of all cancers, lung cancer has the highest mortality rate. Within this rate, African Americans are impacted the most. Having this data just wasn't enough. This information had to get into the community in the hopes to save more lives. Saving lives is the true mission, therefore, it was only right to connect with the center of hope within the community- the church.

The workshop was kicked off in Albany, Georgia at Mt. Zion Baptist Church. Senior Pastor Daniel Simmons came to realize how critical it was to share this information within the congregation. "This program raised awareness for something that was not on our radar" stated Pastor Simmons. Since hosting the lung cancer series, his members and local community have stepped up in a major way. Some members have come forward with their lung cancer diagnosis and others are seeking answers in order to maintain their knowledge and to share it with others.

Pastor Simmons saw the need and has created a space for ongoing care by establishing a lung cancer support group which he shared during his time at the Congressional Black Caucus' 51st Annual Legislative Conference in Washington D.C. .

An Atlanta area church also stepped up to answer the call as they saw the value and impact that the program would have on their community. HEAL partnered with Impact Church, of East Point, Georgia, to bring together another dynamic panel to share their lung cancer knowledge and resources. "I would not have known anything [about supporting lung cancer patients] without the help of this program," stated Care Pastor, Eddie Bridgeman. Pastor Bridgeman graciously led the program's initiative which further aligned with their church's motto of "doing church differently". Impact Church is also the home church of long-time lung cancer advocate Chris Draft. "I'm excited because this is not just any church, this is MY church who's sharing this information. When we share information, lives will change." The church continues to connect with local leaders and community organizations to support those who are fighting through lung cancer.



*Panelists:  
(L) Dr. Eric L. Flenaugh  
(R) Dr. Lawrence Sanders*



DANIEL SIMMONS  
Senior Pastor, Mt. Zion Baptist Church-Albany, GA

HEAL Collaborative is a great and much-needed nonprofit organization that is helping the faith-based community. The health information and education provided by this organization are invaluable.

HEAL's advocacy for communities of color has allowed faith-based organizations to be bridge builders for communities to have better healthcare.

Mt Zion's partnering with HEAL has helped bring awareness and education throughout Albany, GA, and surrounding communities by making us aware of lung cancer screening, biomarker testing, and barriers while navigating through the healthcare system. We learned that biomarker testing is a key component in the early detection of lung cancer that can save lives.

I believe the most profound phrase coined by HEAL is, "if you have lungs, you can get lung cancer." This is an eye-opener. We are in this together and should work accordingly on common interests to result in saving more lives.

Greeting to the Beloved of God,

It is my hope that this finds you all and your families well and prospering. I want to take a few moments of your time to express our appreciation to the HEAL Collaborative and all of the partners that make up this most worthy organization.

Impact Church of the United Methodist Church, North Central Georgia District, was honored to be chosen as the one of the initial faith-based organization to host a community conversation about African Americans and lung cancer "If you have lungs you can get lung cancer". This was a series of 4 monthly workshops, starting June 4, 2022. Our goal was to educate black faith community and surrounding areas on lung cancer physiology, incidence, racial/health disparities, and risk factors. Provide strategies/interventions on risk reduction and prevention. Emphasize that anyone with lungs can get lung cancer and address the stigma of lung cancer as a "smoking disease". To that end, we were very successful. We are centrally located in the East Point community, just south of downtown Atlanta, GA. The community has long been seen as one of Metro Atlanta most under-served area according to statistic released by the state of Georgia in 2020.

The HEAL team, the sponsors and legislators proved to be invaluable in this endeavor. Our team, here at Impact, truly experience the type of partnership that is typically desired but not always realized. The HEAL Collaborative supplied all of the printed collateral material, the virtual space, the experts (both medial and practical) and the formatted platforms for all 4 series. Quin, Shaylah, Gabriel and Howard met with our team weekly to strategize and plan each workshop including securing speakers. The HEAL team is, without a doubt, the "A-Team" when it comes to educating and promoting awareness of lung cancer and it's related diseases in the black community.

During the series, we found the community open to receiving the information and even more interested in legislation around lung cancer. We produces 3 totally virtual workshop, that had participants from Metro Atlanta, California, North Carolina, Maryland, the Caribbean and Canada.



To close out the series we had a major hybrid event that included both virtual and in-person participation with a live radio broadcast of the event which reached an audience of approx. 20,000 listeners.

The last workshop saw strategic partner, who were not initially associated with this series like the Cancer Treatment Center of America, come on board to help us get even more information into the hands of those who need it the most. These workshop afforded us th opportunity to educate our community and to help other faith-based organizations realize the impact which can be achieved when the private sector, government and churches link hands to fight a common enemy.

I, personally, believe that this partnership has saved lives and will continue to be the catalysis for changing the paradigm, that has plagued our community for decades. The ideal that we do better when we know better, is the reason why the HEAL Collaborative and its corporate partners will always be welcomed at Impact Church, East Point and all of Metro Atlanta. In the words found in scriptures, we say to Howard Mosby and the entire HEAL Collaborative family "... well done, good and faithful servants..." and thank you.

Grace and Peace,

*Eddie Bridgeman Sr*

CarePastor  
Impact Church

# ALZHEIMER'S & DEMENTIA



According to the Alzheimer's Association, Black Americans are twice as likely as older Whites to have Alzheimer's or another dementia. Half of African Americans say that they have experienced discrimination while seeking care for a person living with Alzheimer's.

HEAL Collaborative partnered with Mt. Teman A.M.E Church in Elizabeth, New Jersey to host a community conversation on Alzheimer's and dementia. The panel engaged local community members as speakers shared in depth statistics, risk factors, clinical trial studies, and intimate details of what it's like to be a caregiver to someone who is impacted by this heartbreaking disease. The audience walked away with the knowledge of healthy practices that can help lower the risk of developing the disease, advocating for yourself or a loved one during doctor's visits, and what support is available for caregivers.

The educational workshop extended beyond the four walls of the church as local organizations were engaged from across the city. Jefferson Park Community Center, which serves a predominantly Haitian community, joined efforts with Mt. Teman as they hosted an in-person program that was led by a Creole-speaking medical expert. Jefferson Park continues to report on their community's enthusiasm about ongoing support.

From mental health, genetics, and memory screenings one thing that was stressed is that Alzheimer's is a multigenerational disease. Panelist Valencia Julien, who is a 17-year-old author, shared her experience of how Alzheimer's impacted her life at a young age. Because of her experience, she thought it was important to engage a younger audience to not only to educate them on the disease but to connect with those who may have a loved one who's been diagnosed. Valencia decided to write, "Giselle Learns About Alzheimer's" which is a free resource for all.

A special thank you to these outstanding community organizations for contributing and committing their ongoing support: Fatherhood Coalition, Alzheimer's Association, Lifelong Elizabeth, Jewish Family Services, Nesbit Funeral Home and Trinitas Medical Center.

# REFLECTIONS FROM MT. TEMAN A.M.E CHURCH

It was truly a pleasure working with HEAL team members: Faith, Gabrielle, Howard, and Shaylah. From the first encounter to the conclusion of the events. During the first meeting, the mission and purpose of HEAL was explained with a passion for their cause. Subsequent meetings were scheduled to accommodate our various schedules. There was always a meeting agenda that gave us focus and direction but it was never so rigid and inflexible that our input was not welcomed. We were consistently encouraged to contribute our ideas to customize the events to our needs. The team leaders capably handled researching and inviting speakers with the appropriate expertise. As the group increased in size and diversity, everyone was made to feel welcome and valued. As the time of the event drew near, Shaylah and the technical team showed competence in developing the marketing strategy and worked well with the IT personnel from the church.



The virtual rehearsal was greatly appreciated and became the perfect opportunity to meet and greet one another establishing a personal connection beyond email and text messages. In preparation for the first event, Faith's and Gabrielle's willingness to help our culinary team with packaging the lunch was greatly appreciated. In addition, their presence at the previous church services displayed shared cultural beliefs which encouraged the congregation to receive them as truly concerned about their health needs. Also apparent was the entire HEAL team's commitment to achieving success. One primary example of this was accommodating the Haitian population at another location and providing materials in their own language. Howard was very professional in his capacity and made us feel comfortable with his sense of humor and grateful for his generosity. The fact that the Biogen representative had family from the Elizabeth area was amazing. I felt as if I have known the entire team for years and not that we had just met a few months earlier.



I am ecstatic with the results of all the planning and efforts of everyone involved. Every speaker and presenter showed compassion and expertise as they shared with the audience. The caregivers gave heartfelt remarks that resonated with the audience. Valencia was an articulate, delightful, young person whom I believe serves as a role model for other youth. Dr. Parker and Dr. Papka brought eye-opening information in a manner that was comprehensible and relatable to all. The married doctors from New York showed such empathy in their uniquely personal presentation and how they reached out to a member of the audience having an emotional moment. Feedback from participants has been immensely positive with a desire to continue the Alzheimer's/memory loss conversation. Thank you HEAL team! We are truly blessed to have you pass our way!



## **Cheryl Bellamy, Ed.D**

Mt. Teman A.M.E. Member

Assistant Professor, Dept. of Interdisciplinary Studies,  
Rutgers School of Health Professions

[HEALCollaborative.org](http://HEALCollaborative.org)

# PROSTATE CANCER

## UNITING TO MAKE A CHANGE



*Left to Right:  
Justin Williams (HEAL Collaborative,  
Pastor Pastor Marlin D. Harris, (New Life  
Church) Dr. and Dr. Lawrence Sanders  
(SVP Utilization and Care Management,  
Grady Memorial Hospital)*

New Life Church in Decatur, Georgia invited men to the barbershop to have a candid conversation on prostate cancer. Prostate cancer is 70% higher in African Americans, who are 2.5 times more likely to die from what is a curable disease than white men. This is a result of consistent late-stage diagnosis. Medical experts discussed how a variety of treatment options are available which empowers patients to choose which works best for them. Above all, listening to your body and talking to your doctor help tremendously in early detection and the overall quality of life.

During Men's Health Month (June), Turner Chapel A.M.E. Church in Marietta, Georgia discussed prostate cancer during their reoccurring Son's of Allen Men's Breakfast. During this time, members shared personal stories about their prostate cancer journey and encourage one another to visit their physicians regularly. Attendees were also educated on the importance of screening, early detection, and having diversity in clinical trials.

*Photo: Rev. Leonard Kaigler, Turner Chapel A.M.E. Church*





# LUPUS & DIVERSITY IN CLINICAL TRIALS

Lupus is an inflammatory disease caused when the immune system attacks its own tissues. It's a chronic (lifelong) disease that affects 1.5 million Americans. It can damage any part of the body. Lupus is most common among women and African-Americans. We partnered with Reid Temple A.M.E. Church in Glenn Dale, Maryland for a lupus workshop. Medical and health experts shared their insight on rheumatology, signs and symptoms, and insight on participating in clinical trials.

Community and church members that were in attendance learned about each other's lupus diagnoses and shared their stories. Most of their diagnoses were confirmed after seeking answers for multiple years, one as long as 40 years. Reid Temple A.M.E. Church is excited to rally around their lupus warriors and will continue to educate the congregation on the disease as they support those who need it most.

Thank You:

Reverend Dr. Mark E. Whitlock, Jr., Senior Pastor,  
Reid Temple AME Church, Glenn Dale, MD

Sharon Dowell, MD, Rheumatologist,  
Researcher and Assistant Professor,  
Howard University Hospital

David Lloyd Waldburg, MD, Rheumatology  
Fellow and Physician, Emory University School of  
Medicine, Decatur, GA

Steven Owens, MD, MPH, Chief Health Equity Officer,  
Crescent Solutions, Washington, DC

Cynthia Ray, MSN, FNP, Lupus Warrior and Advocate,  
Health Ministry, Reid Temple AME Church

Lysa Phillips, Lupus Warrior and Advocate,  
Reid Temple AME Church

First Lady Ellen Barney, Lupus Warrior,  
New Antioch Baptist Church



# Sickle Cell Disease



Sickle Cell Disease (SDC) is prominent in the African American community. Studies show that about 1 out of every 365 African Americans are born with the disease and 1 in 13 are born with the sickle cell trait. While there is an abundance of treatment and care options for pediatric patients, options for adults can be harder to navigate. Adult patients are often faced with harsh stereotypes which can impact the level of care they receive.

In February 2022, HEAL partnered with Fellowship Missionary Baptist Church (Fellowship Chicago) to have a community conversation focused on education on sickle cell disease; moderated by Executive Pastor Frazier Pope. Maryellen Baker, Regional Director of Patient Advocacy for Vertex Chicago, shared about the footprints Vertex has in the sickle cell disease space. Dr. Santosh Saraf, Director of Transitional Research at UI Health's sickle cell center, discussed how sickle cell disease impacts every organ system.

Jocelyn Mallard, a pediatric nurse practitioner at UI Health, shared information about the transition from pediatric care through the S.T.A.R. (Sickle Cell Transition Adolescent-Adult Readiness) Program. The S.T.A.R. Program's patient advocates shared insight about their specific gene mutations, and how the program has helped to support them. All attendees were strongly encouraged to get screened to learn if they carry the sickle cell trait.

Special acknowledgment of the other panelists:

Janine Hopkins, Sickle Cell Account Manager for the American Red Cross

Angel Moses, Eagle Clinical Research Institute, (a black-owned clinical trials organization located in Chicago's Englewood neighborhood.)

# IT'S ABOUT THE COMMUNITY

Cancer Biomarkers: Panel Review  
Jordan P. Reynolds MD

Empowering the community  
for better health outcomes.

# Community Footprints



Lung cancer program participants at AMGEN's Mission Week  
Thousand Oaks, CA



Sickle Cell Day  
Atlanta, GA



Free Kidney Screenings  
Decatur, GA

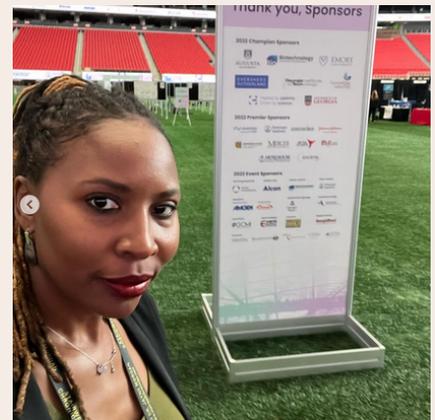
"There is no power for change greater than a community discovering what it cares about."



Run to Change a Life 5k  
Decatur, GA



Healthy Bones  
Tampa, FL



Center for Global Health Innovation  
at Mercedes Benz Stadium  
HEAL secures Brandi Bryant as a survivor advocate speaker on ACS CAN Biomarker Testing panel.  
Atlanta, GA

# Community Footprints



Congressional Black Caucus  
Annual Legislative Conference  
Washington, DC



Osteoporosis Workshop  
Tampa, FL



Alzheimer's Event in Creole  
Jefferson Park Ministries  
Elizabeth, NJ

“If you want to  
go fast,  
go alone,  
if you want  
to go far,  
go together”.



Lung Cancer Fitness  
Atlanta, GA



Kidney Disease  
Decatur, GA



Black Health Expo  
Decatur, GA

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THE WHITE RIBBON PROJECT  
Savannah, GA



THE WHITE RIBBON PROJECT  
East Point, GA



MEDIA



CALL FOR CARING  
Podcast



1380 WAOK  
Live Event Coverage



1380 WAOK  
Lung Cancer Interview

# Roundtables

## LUNG CANCER



Howard A. Mosby presents at the Lung Cancer Round Table in Tallahassee, FL

One insight from this conversation informed HEAL Collaborative of the importance of this work to the extent that one of the pastors attending this session was notified by one of his parishioners that they were diagnosed with lung cancer and didn't know what to do. This pastor felt better equipped to help this member get the answers they needed and access to the healthcare delivery system to directly address this disease. According to this pastor, his ability to be a resource would not have been possible had this faith leader not attended this session.

The lung cancer roundtable landed in Atlanta where we had the opportunity to gather faith leaders, major health systems, advocacy organizations, public health, legislators, patients, and the head of the Georgia Lung Cancer Roundtable to discuss biomarker testing and the importance of communities of color to be screened for lung cancer.

This roundtable was proven to be a major success as it was followed by the passing of the Georgia Senate Resolution 777 which recognized biomarker testing as a necessary part of precision medicine. It specially states that "Black, older, and Medicaid-insured patients were less likely to receive next-generation sequencing biomarker testing."



Lung Cancer survivors and advocates hold their White Ribbon Project ribbons at the Lung Cancer Round Table in Atlanta, GA

# Written REFLECTIONS

"I'm proud to be a part of an organization that has brought much-needed change to how we, Black and brown communities, engage with healthcare systems. Too often disparities continue because there's no real education rooted in a transformational outcome for the people who suffer from it."

Justin Williams

"The HEAL Lung cancer education program has not only provided a voice to black survivors and caregivers, but provided a voice to healthcare systems and pastors in creating positive change at the systems level."

Michelle Otterback, Lung Cancer Consultant

"The way Amgen and HEAL Collaborative came together to not just educate but provide resources and support to the black community that has been impacted by lung cancer in GA was impactful and an achievement. To hear those same folks start asking about Biomarker testing is a movement toward equitable access for all communities."

LaKimba DeSadier

"Many years ago, my mom's friend/beautician died from lung cancer and my mother stated she didn't understand how she developed lung cancer because she never had smoked a cigarette. Fast forward to being a part of the marketing team with HEAL, I've learned so much about the factors that contribute to this disease, including environmental reasons."

Kandace Nicholas

"Hearing the feedback from lung cancer survivors stating that they have learned more about treatment options and biomarker testing through the lung cancer program spoke the loudest to me! "

Quin Taylor

"Church leaders are transforming their mindset around research and clinical trials, and the congregants and community have and will continue to follow."

Faith Danzey

"By putting people, patients, caregivers and advocates first, we were able to establish a large footprint in the lung cancer space."

Shaylah Singleton



"The work of HEAL is needed more now than ever. Beyond raising awareness, HEAL sheds light on gaps, disparities and inequities in Lung Cancer and offers solutions. Through patient stories, clinical trials opportunities, legislative policies and faith based engagement, HEAL creates a space for conversation and action. "

REP. KIM SCHOFIELD  
Georgia State Representative

# THANK YOU.

WE'D LIKE TO RECOGNIZE OUR COMMUNITY OF CHANGE MAKERS:

